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SHANGHAI - PUDONG EXPO - 11 12 NOVEMBER 08

CATALOGUE SPECIFICATIONS
ENTERPRISE LEARNING CHINA
PUDONG EXPO - SHANGHAI
11 - 12 NOVEMBER 2008

ADVERTS IN CATALOGUE

A full page ad is 140mm (wide) x 210mm (deep), if it bleeds off the page then size should be 146mm (wide) x 216mm (deep).

The file format should be either: Quark Xpress files (with fonts and pictures included), or a high resolution EPS (300dpi) either Adobe Photoshop or Adobe Illustrator.

They can be supplied to GL events China Shanghai office either on CD, or through email: lynette.li@gl-events.com.cn with a good quality colour proof OR pdf:

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CATALOGUE ENTRY

The catalogue entry is one full page for one company. Please provide your text in both English and Chinese. The maximum number of words in English is 150, which includes contact details, logo and a brief description of your company. We can provide Chinese translation service for a fee of 50 USD per entry.

The deadline for submitting your catalogue entry is Monday 20 October 2008.

If you have any technical questions regarding specifications, then please contact Lynette LI at +86 (0)21 5269 4890 Ext. 211 or by email lynette.li@gl-events.com.cn.



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